

LETS DO IT MAURITIUS

INFOPACK WCD 2021

VISIT US : www.letsdoitmauriti.us.org



LET'S CLEANUP MAURITIUS CHALLENGE 2021

Info-Package for Cleanup Organizers

1.0 Introduction

The 'Let's Do It World' (LDIW) is a global civic movement with a mission to connect and empower people and organizations around the world for a clean planet. The 'Let's Do It Mauritius' (LDIM) platform, spearheaded by the African Network for Policy Research and Advocacy (ANPRAS) is the focal-point of the LDIW movement in Mauritius. LDIM shall promote and coordinate the organization of the World Cleanup Day (WCD) in Mauritius on the 18th September 2021.

LDIM is the focal point and national coordination body for the WCD 2021. In this document, the terms hosts & organizers have been used interchangeably; these refer to the groups which have planned and registered their events for the Let's Cleanup Mauritius Challenge 2021.

2.0 Participation

The Let's Cleanup Mauritius Challenge (LCMC), also known as 'Netwayaz Lor Baz' is open to all residents and visitors in Mauritius.

a) Group Cleanups

Corporate Firms, NGOs, Village Councils, Educational Institutions, Governmental & Parastatal Bodies, Club Service, Political Parties and 'CFRs' (Colleagues, Friends & Relatives) are invited to organize/host their own cleanup events. Online Registration for Group Cleanups: valid from 20th July to 20th August 2021.

b) Individuals/ Volunteers

Group cleanups (public/open ones) will be published on our website and Facebook page as from 01st September 2021; individuals (volunteers) can join any 'public' cleanup as per their convenience by 10th September 2021.



3.0 Date & Time

The cleanup must be organized on Saturday 18th September 2021 starting as from 0900 and should ideally last for around five hours.

A special exception will be made for educational institutions (secondary schools) which may wish to organize cleanups at schools (or around the vicinity) on 17th Sept 2021.

4.0 Event Registration

Only registrations received through www.letsdoitmauriti.us.org will be acknowledged as official cleanups under the Let's Cleanup Mauritius umbrella. (See deadline on website)

5.0 Responsibilities of LDIM

LDIM will:

- a) Provide guidance to Cleanup teams (hosts/organisers) through the dissemination of relevant documentation and Facebook page. A special page, '**Organisers**', accessible at www.letsdoitmauriti.us.org has been dedicated to provide resources and support to cleanup planners/organisers.
- b) Assist volunteers/groups for using 'TrashOut', mapping trash points and 'creating events' on the app-based platform,
- c) Officially communicate to local government (Municipal & District Councils) about the cleanup sites and 'Temporary Waste Stations' (TWS).

6.0 Cleanup Hosts/Organizers MUST

- a) Appoint a dedicated member/staff as the 'Cleanup Coordinator', preferably someone who is conversant with basic ICT skills; namely videoconferencing, online surveys and reporting and uploading of files on cloud-based platforms,
- b) Consult the links under the 'Organisers' Menu on the website for both pre-cleanup planning and post-cleanup reporting,



- c) Provide elementary cleanup equipment (gloves, litter bags, accessories etc) for their respective constituents/volunteers,
- d) Seek appropriate permissions wherever required; trespassing of private property is forbidden,
- e) Identify suitable 'Temporary Waste Station' to assemble collected waste (kindly consult waste management resources on the Organisers Menu for guidance),
- f) Segregate wastes, as far as possible while assembling waste; recycling firms may also be invited/contacted to pick up renewable materials,
- g) Follow up with the concerned Municipal/District Councils for the collection of stockpiled waste; teams may seek assistance of the Chief Operations Officer (COO) of WCD 2021 wherever appropriate,
- h) Encourage group members to install 'TrashOut' on compatible phones and start trash mapping of the region prior to the event,
- i) Share cleanup photos and videos (using hashtags **#worldcleanupday #letsdoitmauriti.us #netwayazlorbaz & #anpras**) on the **LetsDoItMauriti.us** FB page for national & global dissemination, if using Instagram kindly add **#letsdoit.mauriti.us** and **#worldcleanupday. ldiw**
- j) Engage with the LDIM team only through the assigned 'Cleanup Coordinator' as submitted at the time registration,
- k) Authorize LDIM to share contact details of 'Cleanup Coordinators' with local governments and other relevant authorities,
- l) Undertake all necessary safety precautions throughout the cleanups; especially while dealing with toxic/unidentifiable wastes,
- m) Ensure all physical distancing and sanitary regulations as advised by the competent authorities in Mauriti.us,
- n) Bear all operational costs for their cleanup events.

7.0 Key Responsibilities of Cleanup Coordinators

LDIM needs to share photos & videos to the Global Newsroom/ HQ, which will be showcasing the World Cleanup Day on 18th September 2021. LDIM expects to share your best photos/videos to the various digital media platforms globally.

Cleanup Coordinators shall

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- i. Share their photos & videos through our WhatsApp **+230 55019779** (available only for sharing of files between 08.00 and 20.00 on 18th September 2021)
- ii. Rename files (photos/videos) using the following protocol, viz.
[Group Name]_[Location]_[Description] before sharing through our WhatsApp number
- iii. Send a maximum of 5 photos (not exceeding 20 MB each) and/or 1 video of less than 30 seconds
- iv. Submit the **'WCD2021_ReportingForm'** by email at wcd21.metrics@letsdoitmauriti.us.org by 8 pm on the World Cleanup Day 2021 ; the form will be used to compile type & amount of waste collected by each team and thereafter communicated to Let's Do It World

8.0 Digital Promotion & Marketing

Cleanup Hosts/Organizers

- a) Must ensure that all adverts respect the Visual Corporate Identity (VCI) and branding guidelines of the World Cleanup Day (refer to the Organisers Menu on LDIM website for more details),
- b) Ensure that proper due diligence is made so as not to associate any company known for 'green washing' with WCD 2021, while seeking sponsors, especially for t-shirts, banners and other promotional items,
- c) Get the written approval from the 'Executive Secretary' via secretary@letsdoitmauriti.us.org for using the name/logo on any promotional and/or publicity material (including those listed above) as both the name & logo are registered trademarks,
- d) Are highly recommended to create 'Events' using the 'TrashOut' platform; for technical support kindly contact dcleader@letsdoitmauriti.us.org if creating events on FB, to add #LetsDoItMauriti.us as a co-host



9.0 The Clean Mauritius Merit Awards (CMMA)

The CMMA is a special award that will be attributed to outstanding 'Cleanup Events' in various categories (see 2a above),

All event hosts/organisers will receive a 'WCD e-Certificate'; as a token of recognition along with the Cleanup Coordinators,

Best achievers in each category will be rewarded with a LDIM-WCD 2021 branded shield during the Gala Awards which will be held during the last quarter of 2021, subject to sanitary and health protocol in place.

For more details check out <http://www.letsdoitmauritius.org/cmmda-2021.html>

10.0 Key Contacts

NAME	DESIGNATION	RELATED QUERIES	EMAIL ID	PHONE
Christ APPADOO	Country Leader	General Queries & Partnership	cleader@letsdoitmauritius.org	52529419
Hansraj MOHIPUTLALL	Deputy Country Leader	Partnership/IT	dcleader@letsdoitmauritius.org	57830958
Krishna PENTAYAH	Chief Operations	Organizing Cleanups Engagement with Local Authorities	co@letsdoitmauritius.org	59488564
Bhomesh Kumar SEETARAM	Executive Secretary	Public Relations & Digital Media	secretary@letsdoitmauritius.org	57918891
Keshav RAMGOOLAM	Chief Data & Metrics	Metric Reporting	wcd21.metrics@letsdoitmauritius.org	

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NB: As a courtesy please drop an SMS to the concerned official prior to calling

NAME	DESIGNATION	EMAIL ID	PHONE
Kritilata RAM	Goodwill Ambassador	kram@letsdoitmauriti.us.org	59260857
Jimmy S. BADJONAT	Champion Club Service & Hospitality Sector	jbadjonat@letsdoitmauriti.us.org	52521445
Loveelen SOOPROOMONIEN	Champion Netwayaz dan Vilaz	sooproomonien@letsdoitmauriti.us.org	57811683
Joseph FELICITE	Champion Rodrigues	jfelicite@letsdoitmauriti.us.org	58761020

Christ Appadoo

Country Leader | World Cleanup Day | Let's Do It Mauritius

E: cleader@letsdoitmauriti.us.org | M: 52 52 94 19