



LET'S CLEANUP MAURITIUS CHALLENGE 2020

Info-Package for Cleanup Organizers

1.0 Introduction

The 'Let's Do It World' is a global civic movement with a mission to connect and empower people and organizations around the world for a clean planet. The 'Let's Do It Mauritius' (LDIM) platform, spearheaded by the African Network for Policy Research and Advocacy (ANPRAS) is the focal-point of the LDIW movement in Mauritius. LDIM shall promote and coordinate the organization of the World Cleanup Day (WCD) in Mauritius on the 19th September 2020.

LDIM is the focal point and national coordination body for the WCD 2020. In this document, the terms hosts & organizers have been used interchangeably; these refer to the groups which have planned and registered their events for the Let's Cleanup Mauritius Challenge 2020

2.0 Participation

The Let's Cleanup Mauritius Challenge (LCMC), also known as 'Netwayaz Lor Baz' is open to all residents and visitors in Mauritius

a) Group Cleanups

Corporate Firms, NGOs, Village Councils, Educational Institutions, Governmental & Parastatal Bodies, Club Service, Political Parties and 'CFRs' (Colleagues, Friends & Relatives) are invited to organize/host their own cleanup events. Online Registration for Group Cleanups: valid from 16th July to 20th August 2020.

b) Individuals/ Volunteers

Group cleanups (public/open ones) will be published on our website and Facebook page as from 01st September 2020; individuals (volunteers) can join any 'public' cleanup as per their convenience by 15th September 2020.



3.0 Date & Time

The cleanup must be organized on Saturday 19th September 2020 starting as from 0900 and should ideally should last for around five hours.

A special exception will be made for educational institutions (secondary schools) which may wish to organize cleanups at schools (or around the vicinity) on 18th Sept 2020.

4.0 Event Registration

Only registrations received through www.letsdoitmauritius.org will be acknowledged as official cleanups under the Let's Cleanup Mauritius umbrella. (See deadline on website)

5.0 Responsibilities of LDIM

LDIM will:

- a) Provide guidance to Cleanup teams (hosts/organisers) through the dissemination of relevant documentation and Facebook page. A special page, '**Organisers**', accessible at www.letsdoitmauritius.org has been dedicated to provide resources and support to cleanup planners/organisers.
- b) Assist volunteers/groups for using 'TrashOut', mapping trash points and 'creating events' on the app-based platform,
- c) Officially communicate to local government (Municipal & District Councils) about the cleanup sites and 'Temporary Waste Stations' (TWS).

6.0 Cleanup Hosts/Organizers MUST

- a) Appoint a dedicated member/staff as the 'Cleanup Coordinator', preferably someone who is conversant with basic ICT skills; namely videoconferencing, online surveys and reporting and uploading of files on cloud-based platforms,
- b) Consult the links under the 'Organisers' Menu on the website for both pre-cleanup planning and post-cleanup reporting,
- c) Provide elementary cleanup equipment (gloves, litter bags, accessories etc) to their respective constituents/volunteers,
- d) Seek appropriate permissions wherever required; trespassing of private property is forbidden,
- e) Identify suitable 'Temporary Waste Station' to assemble collected waste (kindly consult waste management resources on the Organisers Menu for guidance),



- f) Segregate wastes, as far as possible while assembling waste; recycling firms may also be invited/contacted to pick up renewable materials,
- g) Follow up with the concerned Municipal/District Councils for the collection of stockpiled waste; teams may seek assistance of the 'Regional Ambassador' or the CEO of WCD 2020 wherever appropriate,
- h) Encourage group members to install 'TrashOut' on compatible phones and start trash mapping of the region prior to the event,
- i) Share cleanup photos and videos (using hashtags **#worldcleanupday #letsdoitworld #letsdoitmauritiu s #netwayazlorbaz & #anpras**) on the **LetsDoItMauritiu s** FB page for national & global dissemination, if using Instagram kindly add **#letsdoit. mauritiu s** and **#worldcleanupday. ldiw**
- j) Engage with the LDIM team only through the assigned 'Cleanup Coordinator' as submitted at the time registration,
- k) Authorize LDIM to share contact details of 'Cleanup Coordinators' with local governments and other relevant authorities,
- l) Undertake all necessary safety precautions throughout the cleanups; especially while dealing with toxic/unidentifiable wastes,
- m) Ensure all physical distancing and sanitary regulations as advised by the competent authorities in Mauritius
- n) Bear all operational costs for their cleanup events.

7.0 Key Responsibilities of Cleanup Coordinators

LDIM needs to share photos & videos to the Global Newsroom based in Kosovo which will be showcasing the World Cleanup Day on 19th September 2020. LDIM expects to share your best photos/videos to the various digital media platforms globally. LDIM has catered for a cloud-based file sharing platform, **pCloud**, where Cleanup Coordinators can upload their photos & videos. Files (photos & videos) can be uploaded either from a desktop or smartphone; pCloud app is available for Android & IOs. You can either use pCloud or WhatsApp.

Cleanup Coordinators

- a) Can access the direct link to share photos & videos on LDIM pCloud platform at <http://www.letsdoitmauritiu s.org/pcloud-uploads.html> ; *login credentials will be sent to all Cleanup Coordinators at the registered email IDs at the closure of group registrations,*
- b) Must rename files (photos/videos) using the following protocol, viz, **[Group Name]_[Location]_[Description]** before uploading to **pCloud**,



- c) May also wish to share media file through our **WhatsApp +230 59620021** in case they are having difficulty to use **pCloud**, though the latter is preferred,
- d) Can upload/send a maximum of 5 photos (each not exceeding 10 MB) and/or 1 video (of less than 30 seconds),
- e) Submit the 'WCD2020_ReportingForm' by email at ceo@letsdoitmauritius.org by 6pm on the World Cleanup Day 2020 ; the form will be used to compile type & amount of waste collected by each team and thereafter communicated to Let's Do It World

8.0 Digital Promotion & Marketing

Cleanup Hosts/Organizers

- a) Must ensure that all adverts respect the Visual Corporate Identity (VCI) and branding guidelines of the World Cleanup Day (refer to the Organisers Menu on LDIM website for more details),
- b) Ensure that proper due diligence is made so as not to associate any company known for 'green washing' with WCD 2020, while seeking sponsors, especially for t-shirts, banners and other promotional items,
- c) Get the written approval from the 'Executive Secretary' via secretary@letsdoitmauritius.org for using the name/logo on any promotional and/or publicity material (including those listed above) as both the name & logo are registered trademarks,
- d) Are highly recommended to create 'Events' using the 'TrashOut' platform; for technical support kindly contact mapit@letsdoitmauritius.org if creating events on FB, to add #LetsDoItMauritius as a co-host

9.0 The Clean Mauritius Merit Awards (CMMA)

The CMMA is a special award that will be attributed to outstanding 'Cleanup Events' in various categories (see 2a above),

All event hosts/organisers will receive a 'WCD e-Certificate'; as a token of recognition along with the Cleanup Coordinators,

Best achievers in each category will be rewarded with an LDIM-WCD 2020 branded shield during the Gala Awards which will be held during the last quarter of 2020,

For more details check out <http://www.letsdoitmauritius.org/cmml-2020.html>



10.0 Key Contacts

NAME	RELATED QUERIES	EMAIL ID	PHONE
Christ Appadoo	General Queries	cleader@letsdoitmauritius.org	52529419
Jocelyn Amadis	Guidance over hosting Cleanup Events	ceo@letsdoitmauritius.org	59128018
Swaraj Ram	Branding & Partnership	secretary@letsdoitmauritius.org	57824527
Keshav Ramgoolam	Trash Mapping & Metrics Reporting	mapit@letsdoitmauritius.org	52511719
Tejnisha Dowlut	PR & Media	cleader2@letsdoitmauritius.org	59251799
Hansraj Mohiputlall	D-Day Cleanup Photo & Video Submission	itsupport@letsdoitmauritius.org	57830958
Ambareen Patel	Social Media	pr@letsdoitmauritius.org	

SN	Regional Ambassadors	Name	Mob	Assisgned Mail
1	BBRH	Jimmy S. BADJONAT	52521454	bbrh@letsdoitmauritius.org
2	Black River	Farah RABOUDE	54968563	blackriver@letsdoitmauritius.org
3	Curepipe	Tasleem N. DILLOO	52540655	curepipe@letsdoitmauritius.org
4	Flacq	L. SOOPROOMONIEN	57811683	flacq@letsdoitmauritius.org
5	Grand-Port	Mansi KAWOL	57567727	grandport@letsdoitmauritius.org
6	Moka	Rachna HURDAY	57979952	moka@letsdoitmauritius.org
7	Pamplemousses	Kritilata RAM	59260857	pamplemousses@letsdoitmauritius.org
8	Port-Louis	Aadil Ally JHUMKA	52558301	portlouis@letsdoitmauritius.org
9	Quatre Bornes	Davina MURDEN	57067094	quatrebornes@letsdoitmauritius.org
10	Riviere du Rempart	Ashley GOOLJAR	57931794	rempart@letsdoitmauritius.org
11	Savanne	Bhavana RAMCHELAWON	59010294	savanne@letsdoitmauritius.org
12	Vacoas-Phoenix	Nishta JOOTY	54785808	vacoasphoenix@letsdoitmauritius.org
13	Rodrigues	Marie Paule PIERRE LOUIS	57876096	rodrigues@letsdoitmauritius.org

NB: As far as possible, kindly drop a short message (SMS) to the concerned party prior to calling

Raj Chintaram

Mentor | World Cleanup Day/ Let's Do It Mauritius

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